

Putra World Trade Centre

The Preferred Venue For Success



Iconic
Landmark
Award

Showcase Events With Award Winning Quality

Quality shines through at PWTC. Numerous awards have been bestowed upon the prestigious venue as a testament to its high standards of service and facilities.



Be The Centre
of Attention

A Fashion Show by Jedan during PWTC 2010 Mother's Day



Make a prestigious statement about your products

If prestige has an address in Kuala Lumpur, it would be at the Putra World Trade Centre. As the nation's first choice for hosting illustrious events and exhibitions, PWTC has a proud heritage and reputation that is renowned both locally and internationally.

PWTC is one of KL's most majestic landmarks, and is Malaysia's one and only World Trade Centre. That distinction bears inherent affiliations to other eminent World Trade Centres around the globe. PWTC's success as a centre for distinctive events has won the landmark venue many accolades and awards.

If you're looking to make an impact with prestige and flair at your next show, there's no better venue to host it than PWTC. Choose the preferred place for your products to be seen and heard, right at the centre of it all.



Easily accessible, conveniently at the centre of it all.



HOTEL

The Seri Pacific Hotel /
The Legend Hotel and
Apartments

RECREATION, ENTERTAINMENT AND AMENITIES

More than 30 Restaurants &
Cafes / Department Stores /
Theme Park / Banks /
Medical Clinics / Shopping
Mall / Supermarket / Cineplex /
Pharmacies



PWTC is within easy walking distance of a mall, restaurants and entertainment centres. It is situated next to KL's Golden Triangle, and only 45 minutes from the Kuala Lumpur International Airport. The venue is highly accessible through road, rail (LRT and KTM), and is serviced by frequent bus and taxi services.

With 2 international hotels within the building, plus a host of accommodation choices encompassing quality 3 to 5-star hotels in the surrounding area, visitors from out-of-state will find themselves right at home.

PWTC provides 2,000 parking bays in a multi-level car park which is accessible via 2 entrances. You'll also find numerous parking facilities in the area surrounding the building.



Versatility To Support
The Biggest Ambitions



9/21

One of the most attractive incentives of hosting events at PWTC is its ability to accommodate and facilitate the most demanding exhibition plans. Facilities are readily available that will boost productivity and effectiveness of co-ordinating events.

Ready to
accommodate
any ambition



PWTC is also the only exhibition centre that have automobile ramps that can support car shows and events. From the largest to the smallest affair, your exhibition is destined to run smoothly at PWTC.



Every floor at the centre has a large capacity loading and unloading bay, which makes big equipment necessities easy to implement. Our cargo elevators are extra large to support large and heavy exhibits. There are also abundantly available and connectable water supply should your event require it.



Space To Perform
Your Best



Exclusive Connections Through A Prestigious Network

PWTC is a member of the World Trade Centre Association, a prestigious network of over 280 world trade centres worldwide.

The World Trade Centre Club, located at Level 2 of PWTC allows members to promote business relationships through exchange of services and information. It provides local business contacts

and trade information to foreign business professionals keen on pursuing commercial activities in Malaysia. The club has a wide range of support services such as a trade library and professional secretarial services. The ambience and excellent facilities make an ideal setting for negotiations and meetings, and boardrooms and offices are readily available for rent.

SERVICE

Bank / Bookstore / Florist / Tourist Information Centre / Business Centre / Post Office / Batik Centre / Money Changer / Art Gallery

FOOD & BEVERAGE

Riverside Restaurant / Riverside Cafe / Tanjung Lounge / Catering Service (in any convention and exhibition halls and other function rooms)



Cutting-Edge Technology and Facilities

As one of the nation's premier convention centres, PWTC boasts state-of-the-art technology and equipment that will take your event and presentations to a higher level. With minimal effort, any exhibition hall can be immediately transformed into a showcase venue for dazzling sight and sound displays.



Whether it's big concerts to small musical events, PWTC has successfully accommodated the most stringent acoustical requirements. Even large scale meetings and presentations of official capacities are conducted at PWTC.



To support business functions, the centre has comprehensive facilities that include a business centre with full telefax, telecommunications, email and building-wide WiFi services.





Turn Imagination
Into Memories

A Choice of Spaces from Large to Small

PWTC has the largest exhibition space in the country, which totals over 12,000 square metres. These include large halls and smaller rooms that can be readily customised and segmented to fulfill any exhibition plans.



Tun Razak Hall 1 at PWTC has an especially generous space of more than 7,000 square metres that can host any large function comfortably. It is the only indoor hall in the heart of KL that is able to accommodate an audience of 10,000 guests. In total, there are 4 exhibition halls to choose from which are Tun Razak Halls 1, 2, 3 and 4.

In addition to the halls, there is also a large outdoor area for tented exhibitions as well as a foyer. These outdoor areas offer a refreshing choice for implementation style and a change of scenery from other ordinary indoor events. As an example, PWTC has hosted many distinguished dinner parties and weddings at this outdoor location.



PLENARY HALL

- Ideal for large scale events, such as conventions, banquets and concerts
- Theatre seating capacity for up to 3,000 people (retractable seats)
- Sit down banquet capacity for up to 1,600 people
- State-of-the-art audio-visual equipment and sound system
- Sophisticated lighting system
- Eidophor giant screen video projection system (35' x 23')
- Movable, modular stage with adjustable height
- Translation booths for simultaneous translations into 6 languages

2 CONFERENCE HALLS / BALLROOMS

- For medium to large scale functions of 100 to 1,000 people
- State-of-the-art audio-visual equipment
- Translation booths for simultaneous translation into 6 languages

17 MEETING ROOMS

- Ideal for board meetings, seminars, business presentations, interviews or private parties
- For groups of 10 to 250 people
- World class audio-visual system
- Seating arrangements are flexible and can be configured to suit specific requirements

4 EXHIBITION HALLS AND FOYER (LEGAR PUTRA)

- Automobile ramps
- Spacious cargo elevators to facilitate transporting loading and unloading of even the largest and heaviest exhibits
- Full telecommunication facilities
- Three-phase electrical wiring
- Customs bonded area

Grand Merdeka Hall



A Reputation for Excellence and a Track Record of Envable Success

PWTC has an enviable track record that has successfully accommodated events big and small. From ministers, foreign dignitaries, music celebrities to trade show giants, PWTC has played host to the best. Yet we are flexible and competitive enough to be the preferred choice for smaller clients such as weddings and private dinner galas. Showcase your event with prestige at Kuala Lumpur's premier exhibition venue and take your events to world class standards with our comprehensive support.



SECURING EVENTS WITH COMPLETE PEACE OF MIND

Rest assured, your event is in safe hands. We provide round the clock security that is manned by full-time and highly trained professionals. Each and every exit is monitored by a state-of-the-art surveillance and security system – before, during and after each show, to reassure you that nothing will be amiss.

SERVICE EXPERIENCE AND EXPERTISE THAT WILL GUIDE YOUR SUCCESS

We pride ourselves in offering a high standard of service and support quality. This is achieved through diligent planning and attention to detail. From top to bottom, from event services to support staff, let our experience and expertise guide your events to success.

EXCEPTIONAL CHOICES OF F&B

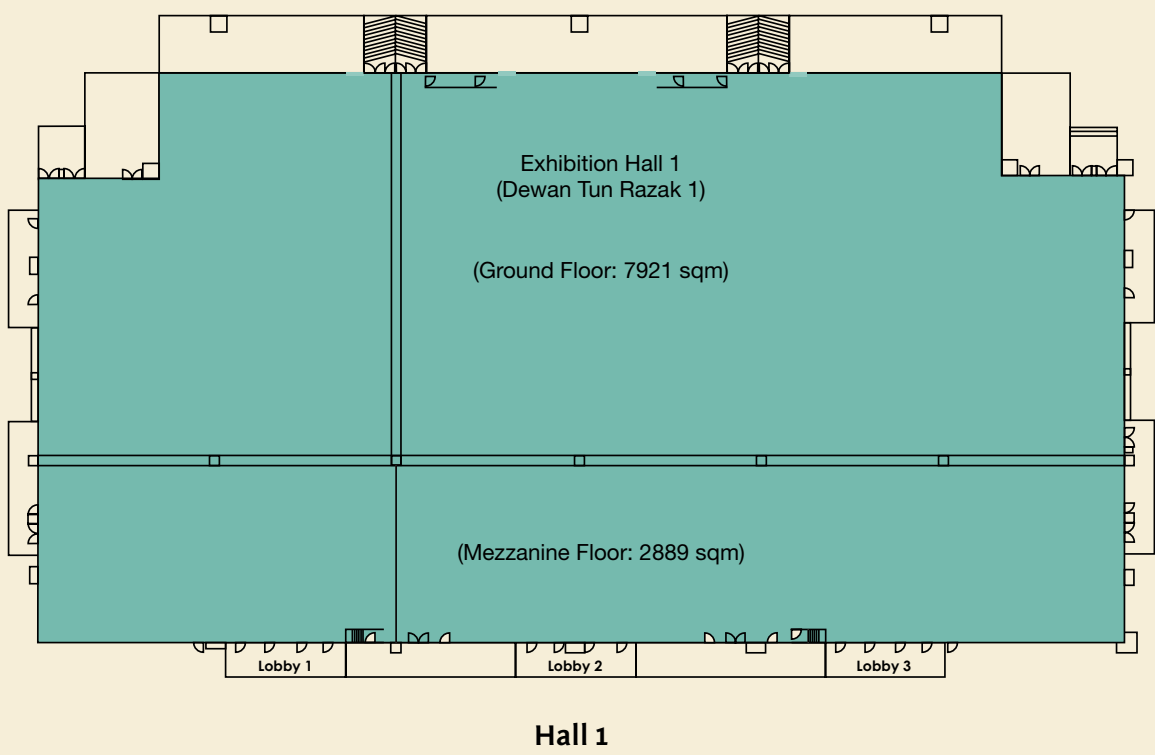
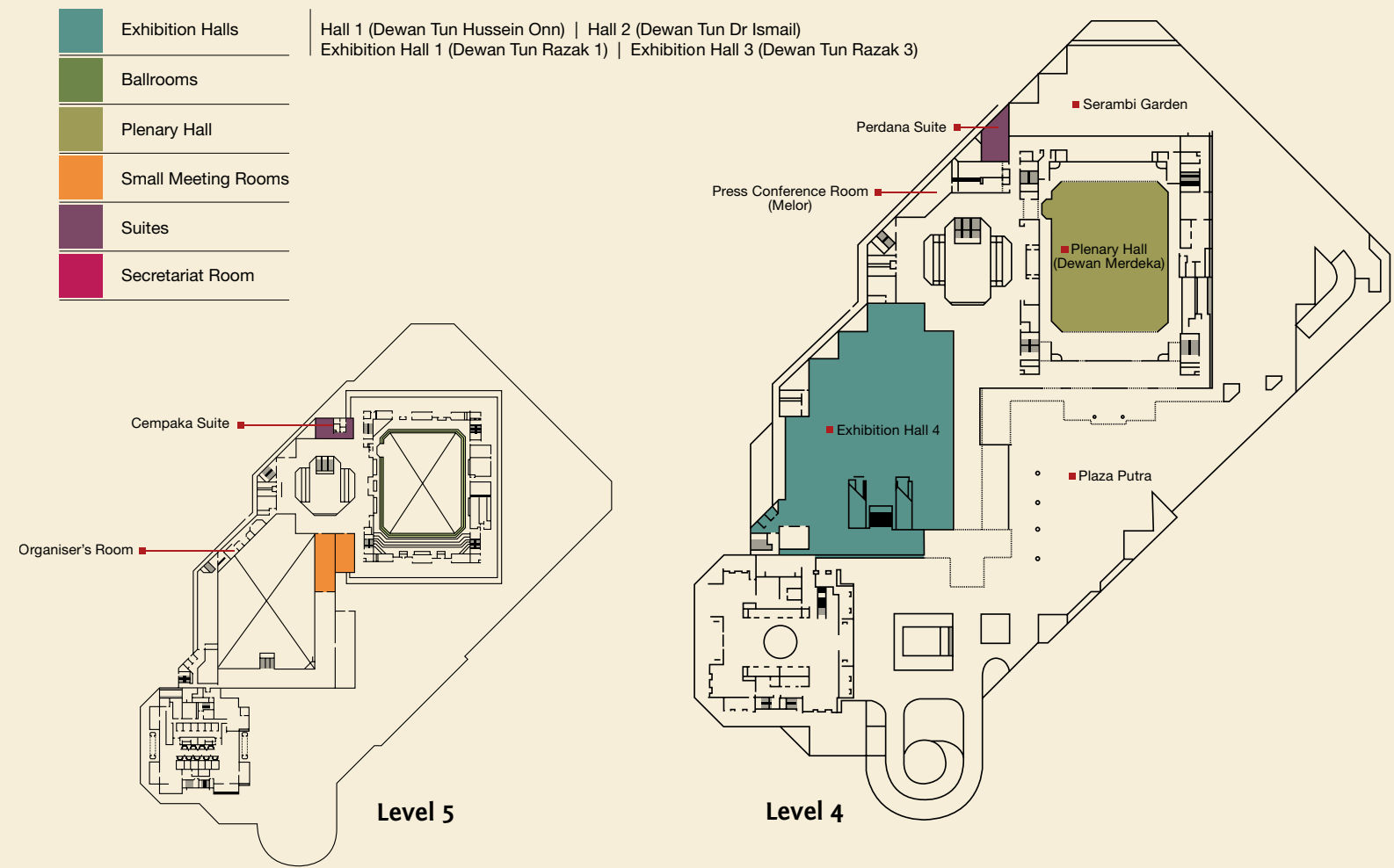
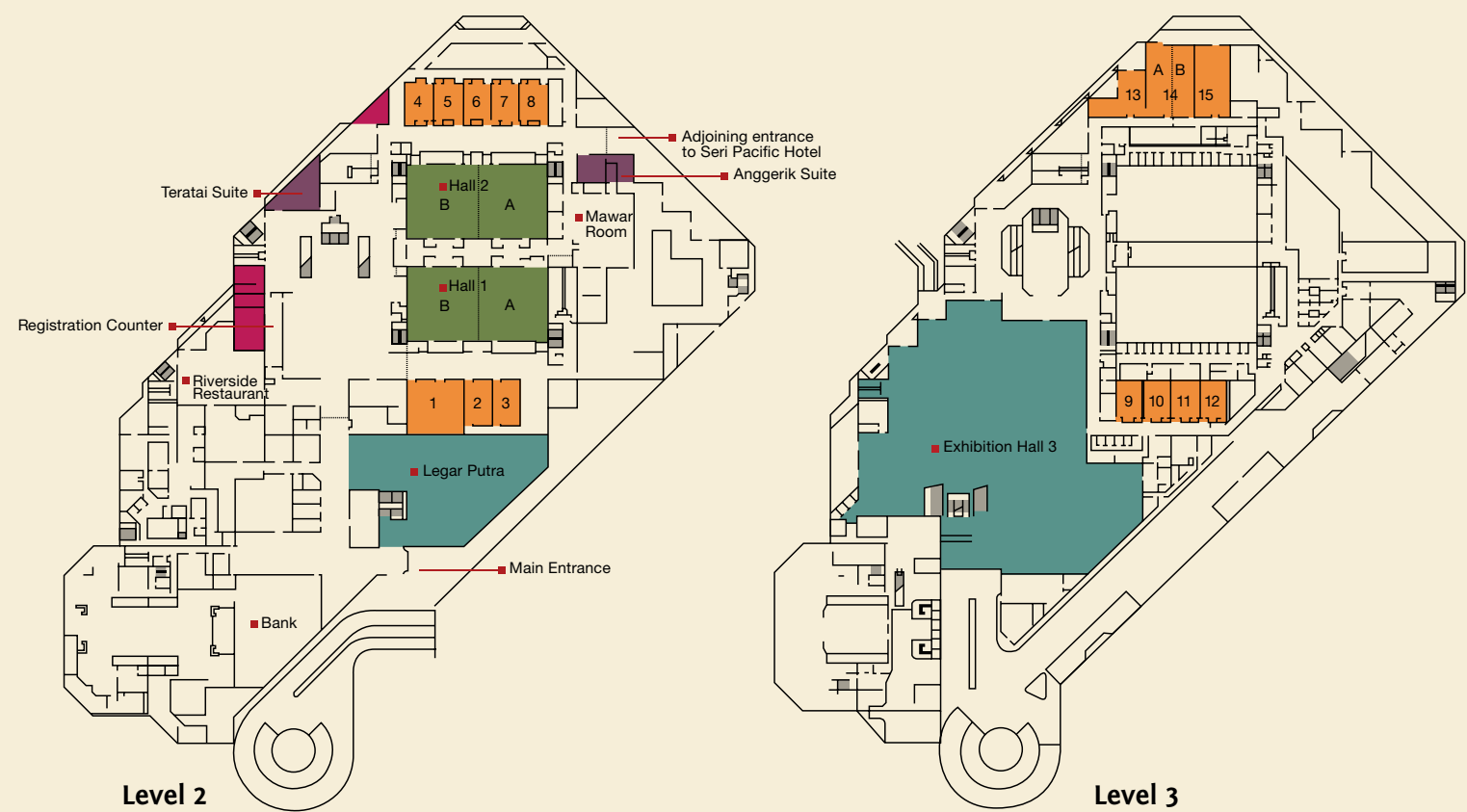
PWTC's reputation for exceptional service also extends to food and beverage. Pamper your gastronomical fancies with delectable cuisine styles ranging from local to international, exquisitely prepared by the centre's executive chef and his team. You'll also find numerous restaurants and fine dining establishments within the centre, each offering a unique taste and style that will suit the most discerning palates.

Specification

VENUE CAPACITY MEASUREMENT										
MEETING ROOMS	RECEPTION	THEATRE	BANQUET	CLASSROOM	U-SHAPE	HOLLOW SQUARE	BOARDROOM	SIZE (M)	AREA (SQ M)	CEILING (M)
room 1 BILIK JOHOR/KEDAH	180	180	100	100	25	30	30	16.15 x 15.24	246.1	3.05
room 2 BILIK KELANTAN	80	80	30	52	24	30	27	7.77 x 12.04	93.5	3.05
room 3 BILIK MELAKA	80	80	30	52	24	30	27	7.77 x 12.04	93.5	3.05
room 4 BILIK NEGERI SEMBILAN	80	80	30	52	24	80	27	7.77 x 12.04	93.5	3.05
room 5 BILIK PAHANG	80	80	30	52	24	30	27	7.77 x 12.04	93.5	3.05
room 6 BILIK PERAK	80	80	30	52	24	30	27	7.77 x 12.04	93.5	3.05
room 7 BILIK PERLIS	80	80	30	52	24	30	27	7.77 x 12.04	93.5	3.05
room 8 BILIK PULAU PINANG	80	80	80	52	24	30	27	7.77 x 12.04	93.5	3.05
room 9 BILIK SABAH	80	80	30	52	24	30	27	11.2 x 7.8	87.4	3.05
room 10 BILIK SARAWAK	80	80	30	52	24	30	27	11.2 x 7.8	87.4	3.05
room 11 BILIK TERENGGANU	80	80	30	52	24	30	27	11.2 x 7.8	87.4	3.05
room 12 BILIK SELANGOR	80	80	30	52	24	30	27	11.2 x 7.8	87.4	3.05
room 13 BILIK PANGKOR	80	80	50	52	24	30	27	8.53 x 5.8 8.53 x 14.33	171.7	2.59
room 14 BILIK REDANG A	130	150	80	100	50	60	60	8.53 x 22.86	195	2.59
room 14 BILIK REDANG B	130	150	80	100	50	60	60	8.53 x 22.86	195	2.59
room 15 BILIK PERHENTIAN	130	150	80	100	50	60	60	8.53 x 22.86	195	2.59
room 16 BILIK WILAYAH KUALA LUMPUR	250	250	150	120	78	84	76	34.14 x 8.53	291.2	3.5
room 17 BILIK LABUAN	120	120	70	80	34	40	39	17.07 x 8.53	145.6	3.5
bilik melur PRESS CONFERENCE ROOM		80								
boardroom WTC CLUB							24			

VENUE CAPACITY MEASUREMENT										
MEETING ROOMS	RECEPTION	THEATRE	BANQUET	CLASSROOM	U-SHAPE	HOLLOW SQUARE	BOARDROOM	SIZE (M)	AREA (SQ M)	CEILING (M)
exhibit hall 1 DEWAN TUN RAZAK 1	10,000	10,000	7,500	NA	NA	NA	NA	IRREGULAR	GROUND FLOOR (7,921 SQM) MEZZANINE FLOOR (2,899 SQM)	GROUND FLOOR (15M/5.5M) MEZZANINE FLOOR (6.5M)
exhibit hall 2 DEWAN TUN RAZAK 2	4,000	4,000	2,800	1,500	NA	NA	NA	28.96 x 134.11	3,883.8	3.66/6.10
exhibit hall 3 DEWAN TUN RAZAK 3	3,000	3,000	2,800	1,000	NA	NA	NA	IRREGULAR	4,592.8	3.50
exhibit hall 4 DEWAN TUN RAZAK 4	2,500	2,500	2,000	750	NA	NA	NA	IRREGULAR	2,767.8	8.08
balcony	NA	NA	250	NA	NA	NA	NA	IRREGULAR	655.5	3.50
legar putra	NA	NA	500	NA	NA	-	-	IRREGULAR	1,421.8	3.50
plenary hall DEWAN MERDEKA	3,000	3,000	1,600	1,000	147	192	NA	48.16 x 41.76	2,011.2	17.70
hall 1 DEWAN TUN HUSSEIN ONN	1,000	1,000	600	400	126	147	112	43.90 x 22.86	1,003.6	7.01
Hall A or B	500	500	200	200	43	60	52	21.95 x 22.86	501.8	7.01
hall 2 DEWAN TUN DR ISMAIL	1,000	1,000	600	400	126	47	112	43.90 x 22.86	1,003.6	7.01
Hall A or B	500	500	250	200	43	80	62	21.95 x 22.86	501.8	7.01

Floor Plans





Putra World Trade Centre

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